



Connecting Small Business Owners to Investors Across the Globe

User Deck

PROBLEM 1

There's already limited capital available to Small and Medium Size (SME's) businesses and if I want to connect directly with investors **it's very difficult**

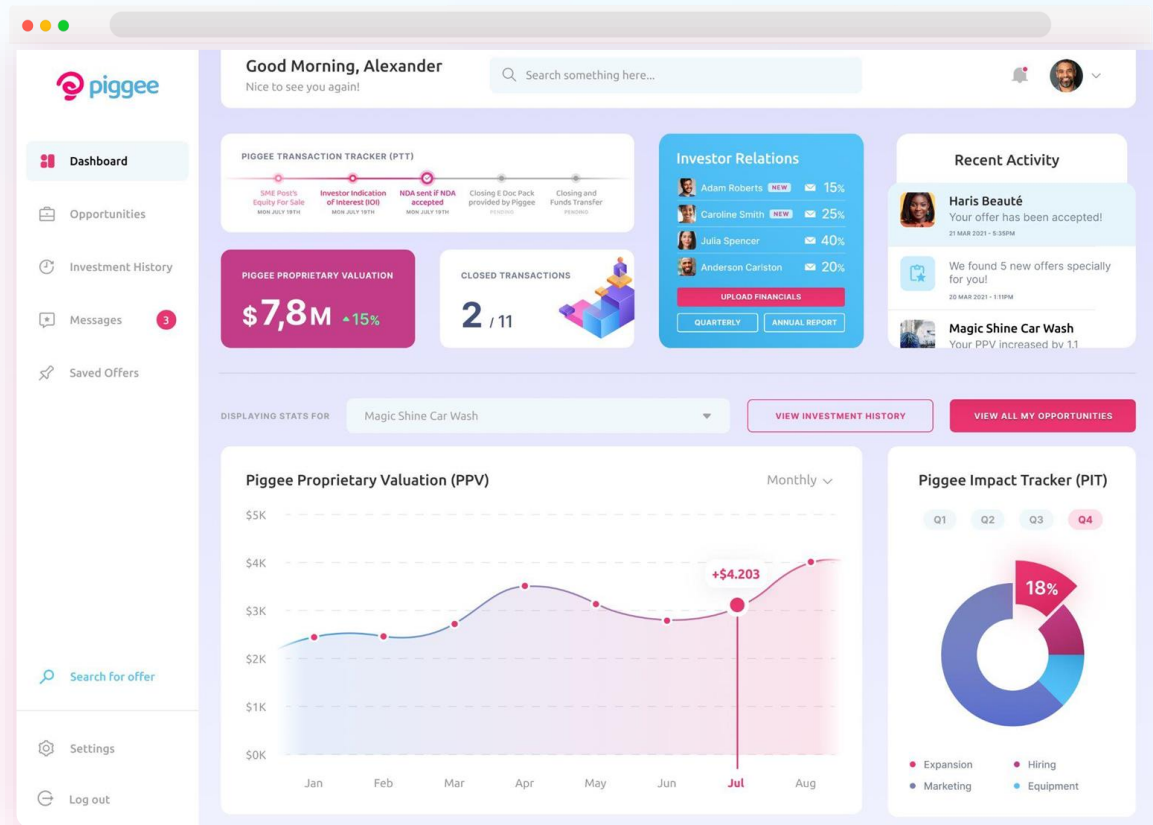
Piggee is a first of its kind platform to digitally connect SME owners to investors for the sale of equity, provide guideline business valuations, and manage investor relations

The screenshot displays the Piggee Opportunities web application. On the left is a sidebar with navigation icons. The main content area is titled 'Opportunities' and includes a search bar. Below the search bar are three filter sections: 'Categories' (with checkboxes for Restaurants, Bars, Nightclubs, B2B, and B2C), 'Piggee Perfect Match (PPM)' (a slider from 34% to 100%), and 'Size of investment' (radio buttons for Under \$50k, \$50k - \$250k, \$250k - \$1M, \$1M - \$5M, and \$5M+). A 'CLEAR ALL FILTERS' button is at the bottom of the filters. The main area shows a grid of business listings. The top listing is 'Paterro's Kitchen' in Los Angeles, valued at \$75,000 with a 15% stake, showing progress bars for Industry (91%), Time (86%), and Goal (75%). Below it are six smaller listings: 'Red's Kitchen' (\$75k, 15% stake), 'Cane Bar' (\$50k, 30% stake), 'Bubble Night' (\$250k, 10% stake), and three others with PPM values of 24%, 64%, and 34%. Each listing includes a photo, name, location, and a brief description of expansion goals.

PROBLEM 2

I want to invest directly into SME's but have **no idea where to start** or even how to structure this investment

Piggee matches investors to SMEs for the purchase of equity, guides them through the transaction process, shows the ongoing impact of that investment, and provides investment tracking on an interactive dashboard



How it works

TRANSACTION FEES

- 4% Upfront fee split between Investor and SME business owner
- \$55 per month subscription fee for Investor Relations post closing of transaction

Investor Indication of Interest (IOI)

- 1) Initial offer presented to SME by Investor
- 2) Investor profile sent to SME
- 3) Chat function enabled between SME and Investor

SME Post's Equity For Sale

- 1) Equity amount
- 2) Terms of Sale (dividends, Profit sharing, Call options)
- 3) SME business case for investment (Video posting or message)
- 4) Silent vs Active Investor

NDA sent if NDA accepted

- 1) Upon E-Sign acceptance 2 week timer initiated along with updates to Piggee Transaction Tracker
- 2) Piggee Oink! notifications provided

Enhanced Negotiation Stage

- 1) SME Financials uploaded into Investor dashboard
- 2) SME and Investor continue negotiations, agree on final valuation, equity amount, and terms
- 3) Full electronic closing doc pack uploaded into User Dashboards upon agreement

Closing and Funds Transfer

- 1) E-docs fully executed with verification from Piggee
- 2) Oink notification alerts when funds transferred from investor linked account to SME linked account
- 3) Quarterly and annual reports provided by Piggee on ongoing basis
- 4) Piggee Impact Tracker, Piggee Proprietary Valuation, and Investor Relations functions shown on dashboards

About us



PURPOSE

To become the world's most trusted, go to platform, for Small and Medium Size Businesses (SME's) to easily monetize their hard earned equity and for Investors to easily access privately held small and medium size business investments in their own backyard or around the globe.



VISION

By linking SME's to everyday investors we provide a boost to local communities around the world and help to strengthen the backbone of these communities.

Core Values



Commitment to each community we operate in

We invest a percentage of our sales in local non profits screened by our company who's mission matches ours; to drive the engine of the economy and provide a place for SME's around the globe to foster sustainable growth.



Make things easy and efficient for our customers

Connecting SMEs to Investors should be a simplified and fun process for all involved. Values of both parties should be aligned and the bureaucracy and excessive fees of the old equity sale model is fully disrupted.



Always do what's right for the customer, community, and our people

If it doesn't feel right, then it shouldn't be done. Simple guiding principle of life and we will use our gut instinct to always follow that motto, no questions asked!



Ensure we are passionate and always finding time to have fun

We love connecting people to great opportunities and celebrate success every chance we get!



Add value

Yes we are a for profit company but if value is not being added for our customers, people, and stakeholders then we aren't doing our job

UNIQUE FEATURES

Piggee Proprietary Valuation

Providing a guideline
valuation for your business

About You

 Owner's Full Name

 Business Name

 owner@business.com

About Your Business

 Select an Industry ▼

 Years in Business ⌵ 5 ⌵

 Current Employees ⌵ 8 ⌵

 Number of Locations ⌵ 1 ⌵

Secret Sauce (optional)

Tell us in your own words what makes your business special:

Your Numbers

 Annual Revenue ⓘ

 ⌵ 2M ⌵

 Net Profit ⓘ

 ⌵ 1.5M ⌵

 Market Share ⓘ

This info could help boost your valuation:

 ⌵ 10% ⌵

 Projected Annual Growth ⓘ

 ⌵ 25% ⌵

Your Valuation

 Estimated Valuation

\$ 7,096,519

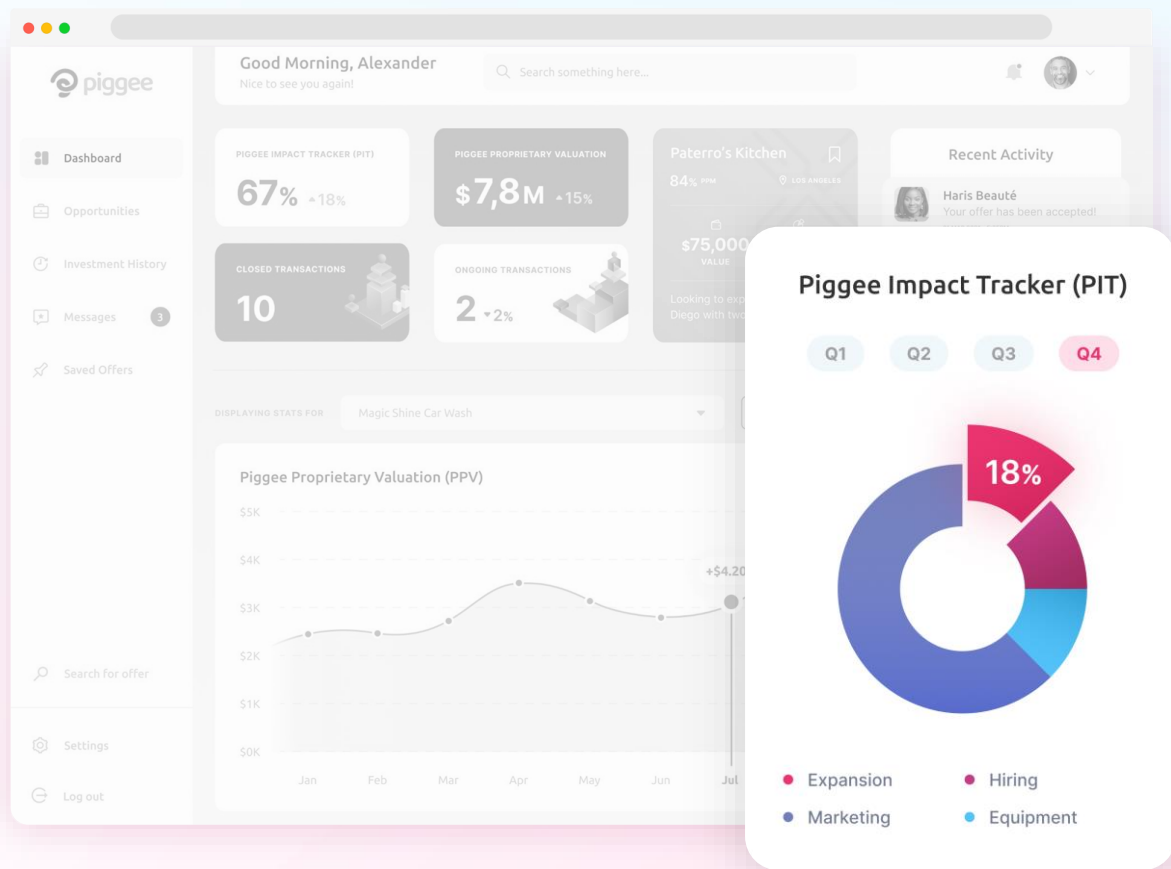
 Stake to Sell

 ⌵ 10% ⌵

UNIQUE FEATURES

Piggee Impact Tracker (PIT)

Monthly or quarterly tracking measure post investment closing where you see how the investment directly impacted the business and local community.



UNIQUE FEATURES

Piggee Investor Relations

As an SME you want to spend your time running the business, not managing the constant inquiries from friends and family investors. Leave the investor relations to us.

Quarterly and Annual reporting provided by Piggee to all existing and new investors, ongoing updates to the value of investor equity stakes, one place to communicate with and update investors, all visible on the User's dashboard

Investor Relations

	Adam Roberts	NEW	✉ 15%
	Caroline Smith	NEW	✉ 25%
	Julia Spencer		✉ 40%
	Anderson Carlston		✉ 20%

UPLOAD FINANCIALS

QUARTERLY

ANNUAL REPORT

UNIQUE FEATURES

Piggee Perfect Match (PPM)

Automated business to investor profile based matching, when you hear the Oink in your email or phone. You have a match!



Piggee

11:50

New match for you! 🐷

We've found a profile that might be a good fit to you! Check it out!



SME Qualifications for Platform



In business **minimum 2 years** or **business owner with track record of success with previous businesses**



Approved industry for platform.



Willing to execute Piggee transaction documents when accepting investments and **follow the platforms terms and conditions.**



Willing to **provide ongoing financial reporting** (monthly or quarterly management financials) during the transaction process and once an equity stake is sold.

Investor Qualifications for Platform



Over the age of 18



Retail, Institutional or Accredited



Ability to pass a Know Your Customer (KYC) and Anti Money Laundering check conducted at onboarding



Willing to agree to all Terms and Conditions and Confidentiality Agreements of platform

Meet the team



Doug Saylor Jr.

FOUNDER, CEO

- ▶ Founded Piggee on the premise SMEs are underserved when it comes to growth capital options and ability to access their equity or “Piggeebank” like larger companies. Connecting retail investors passionate about helping SME’s and earning a return for their efforts is an untapped market globally
- ▶ 15 years in Banking
- ▶ 7.5 years at HSBC across HK, NYC, and Philadelphia managing Investment and Corporate Banking needs of both SME’s and large multinational corporations
- ▶ MBA from Saint Joseph’s University in Philadelphia, PA
- ▶ Undergraduate Degree in Marketing/Journalism from Temple University in Philadelphia, PA



Tom Gallo

COO

- ▶ 15 years in large scale project execution across the financial, mortgage, and IT industries
- ▶ Certified Project Management Professional (PMP)
- ▶ Proven track record of project delivery with the ability to lead, manage, communicate, and drive change with alignment of strategic objectives
- ▶ 5 years specific mortgage experience from lead acquisition, analytics, financial management, merger & acquisitions, and call center leadership
- ▶ Responsible for over 3700 offshore employees for operational processing
- ▶ Undergraduate Degree in Geography & Urban Studies from Temple University in Philadelphia, PA



Evrim Olcum

TECH LEAD

- ▶ 15 years of experience building fin-tech solutions. Most recently, advised the leading VCIF company in Turkey on their in-house venture and led the product delivery team at Colendi
- ▶ Expert in product management, technical architecture, full stack development, solution planning, and program management

Thank You

