



Peter H. Tanella

Partner

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Overview

Peter Tanella is an experienced business lawyer and trusted advisor who helps entrepreneurs, start-ups, and small and middle-market businesses through every stage of their growth.

Peter, who co-chair's the firm's Corporate Law Practice Group, frequently serves as outside general counsel to clients from a wide array of industries across the U.S., including retail, manufacturing, wholesale, pharmaceutical, healthcare, life science, transportation, technology, construction, real estate development and hospitality, among others.

He maintains exceptionally close relationships with clients, who count on him to drive their businesses forward through the entire lifecycle, including business formation, structuring and governance; capital raising, business restructuring, M&A transactions and joint ventures, as well as their contract, employment, real estate and intellectual property concerns. Peter also has extensive experience helping business owners create succession plans and resolve sensitive matters, including disputes among principals and business divorce transactions.

Peter often adds value to his clients' businesses by making mutually rewarding introductions to professional service providers, customers and investors. He works under the premise that connecting quality people with one another enhances the likelihood of success for all involved.

After graduating from law school, Peter served as a law clerk to the Honorable James G. Troiano, Superior Court of New Jersey, Chancery Division. Following his clerkship, Peter was a Deputy Attorney General with the New Jersey Attorney General Office, Division of Law where he served as general counsel to numerous state agencies.

Peter and his wife Kimlani live in Cedar Grove, where they reside with their three children.

[Learn More about Peter's Veterinary Law Practice](#)

Peter was named to the NJ Super Lawyer list for 2023 by his peers.*

**No aspect of this advertisement has been approved by the Supreme Court of New Jersey or the American Bar Association. A description of the standard or methodology used by Super Lawyers can be found [here](#).*

Professional Affiliations

- Mayor/Councilman, Township of Cedar Grove, 2004-2023
- Metropolitan YMCA of the Oranges, Vice-Chair – Board of Directors
- Essex County Bar Association
- New Jersey State Bar Association
- NYSAVE, Board of Directors
- New Jersey State Bar Association – Animal Health, Welfare, Agriculture & Veterinary Practice Committee, Member
- VetPartners, Member
- American Veterinary Medical Law Association (AVMLA), Member

Awards

NJ Super Lawyer list, 2023

Publications

[“Risks and Rewards.”](#) Today’s Veterinary Business, April/May 2024.

[“Selection Process.”](#) Super Lawyers, 2024

[“Introducing the 2024 NJ Biz Leaders in Law Honorees.”](#) NJ Biz, 2024

[“When Practice Buyers Walk Away.”](#) Dr. Andy Roark, March 14, 2024

[“Interview – Peter Tanella, Attorney and Buy-Sell Contract Expert”](#) Smarter Vet Financial Podcast, February 23, 2024

[“Dissecting Telemedicine”](#) Today’s Veterinary Business, February/March 2024

[“How to Avoid a Messy Separation”](#) Today’s Veterinary Business, December 1, 2023.

[“Best-Kept Secrets”](#) My Digital Publication

[“Building a Case for Construction Counsel.”](#) Today’s Veterinary Business, August/September 2023

[“Ep #17: Unveiling Restrictive Covenants and Navigating Veterinary Success with Peter Tanella and Brent Pohlman”](#) Signature FD, June 8, 2023

[“What to Watch for in Employment Law.”](#) Today’s Veterinary Business, April/May 2023.

[“Interview – Attorney Peter Tanella about Associate Buy-Ins”](#) Florida Veterinary Advisors, March 31, 2023

[“PPP Loans and Your Veterinary Practice.”](#) Today’s Veterinary Business, February/March 2023.

[“Leaving So Soon?”](#) Today’s Veterinary Business, December 2022/January 2023.

[“How to Forge a Healthy Workplace Culture.”](#) Today’s Veterinary Business, October/November 2022.

[“How Groomer Clients Become Adversaries.”](#) Today’s Veterinary Business, August/September 2022.

[“When an Infection Triggers a Lawsuit.”](#) Today’s Veterinary Business, June/July 2022.

[“Fair Shares.”](#) Today’s Veterinary Business, April/May 2022.

[“Episode 7: Peter Tanella, ESQ” Harbor Business Experience Podcast, March 1, 2022](#)

[“Stay Away, Please.” Today’s Veterinary Business, February/March 2022.](#)

[“When Clients Sue.” Today’s Veterinary Business, December 2021/January 2022.](#)

[“Veterinary Office Construction 101” September 14, 2018.](#)

Areas of Practice

- [Corporate Law \(Co-Chair\)](#)
- [Mergers and Acquisitions \(M&A\)](#)
- [Veterinary Law \(Chair\)](#)
- [Commercial Lending](#)
- [Healthcare](#)
- [Intellectual Property, Brand Management and Internet Law](#)
- [Labor and Employment](#)
- [Real Estate](#)
- [Dental Law](#)
- [Securities Law](#)

Admission

- State of New Jersey, 2000
- U.S. District Court, District of New Jersey, 2000

Education

- Quinnipiac University School of Law, J.D.
- Montclair State University, B.A.

Podcasts

[Harbor Business Experience Podcast, March 1, 2022.](#)

[Smarter Vet Financial Podcast, March 31, 2023.](#)

Speaking Engagements

Michigan State University Chapter of the Veterinary Business Management Association: *“Employment, Start-Up & Buying a Practice Contract Red Flags/Pitfalls,” November 16, 2022.*

WVC Conference: *“Everything You Wanted to Know About MSOs: And Why Veterinarians Should Establish Their Own,” February 21, 2023.*

WVC Conference: *“Non-Traditional Methods for Granting Employees Equity Interest in Veterinary Practice,” February 21, 2023.*

Fetch DVM360 Conference, Charlotte – Peer-to-Peer Luncheon Presentation with Chris Rocchio, DVM of Monarch

Business Consulting: *"10 Mistakes Veterinarians Make When Buying or Selling a Practice,"* March 25, 2023.

Relief Rover Webinar with Brent Pohlman, Esq.: *"A Contract Primer for Relief Veterinarians,"* April 18, 2023.