



## Casey Gocel

Partner

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### Overview

**Driven by strong relationships with her clients, Casey Gocel passionately helps entrepreneurs, start-ups and closely held entities create, expand and reshape their businesses.**

Enthusiasm, responsiveness and relationship-based service are cornerstones of Casey's practice, which focuses on a full range of business concerns, including start-ups, mergers and acquisitions, private equity placements, contracts, and corporate governance concerns. In addition, Casey, who has an LL.M. in taxation, frequently guides business owners through the tax, estate planning, and wealth preservation issues that weave through their business and personal lives.

Casey Co-Chair's the firm's Corporate Law Practice Group where she advises clients across a range of industries and is widely noted for her representation of dentists and dental specialists. As the co-chair of the firm's National Dental Law Center, Casey has executed hundreds of successful dental practice transitions across the country, in addition to advising doctors on the critical business elements of their practices. Casey is also the co-author of [Pain Free Dental Deals](#), one of the industry's go-to resources for entrepreneurial dentists, and [The DSO Decision](#), which delves into the DSO business model from a number of angles, including best practices for selling to DSOs, competing or partnering with them, forming affiliate groups, and launching personal DSOs.

As a member of the firm's executive committee, and a director of the firm's charitable foundation, Casey also helps guide Mandelbaum Barrett PC's strategic growth and philanthropic activity. Outside of the office, Casey is an active mother with two young daughters, Denali and Magnolia, and an avid athlete who has run five marathons, over 30 half marathons, and numerous triathlons and Ironman events.

Casey co-authored the books ["Pain-Free Dental Deals: An Entrepreneurial Dentist's Guide to Buying, Selling and Merging Practices"](#) and ["The DSO Decision: Winning Answers From Every Angle."](#)

In 2022, Casey was named the Woman of the Year by the Leukemia & Lymphoma Society following outstanding fundraising efforts of over \$130,000 for the organization. In 2019, Casey was named to NJBIZ's Best 50 Women in Business List and named by Leading Women Entrepreneurs & Business Owners as a Top 25 Leading Intrapreneur. In 2017, Casey was named as one of NJBIZ's "Forty under 40" for her commitment to business growth, professional excellence and community service. In 2016, Casey was selected as a "New Leader of the Bar" by New Jersey Law Journal. She was also included to the Super Lawyers "Rising Stars" list from 2015 to 2020.

*\*No aspect of this advertisement has been approved by the Supreme Court of New Jersey or the American Bar Association. A description of the standard or methodology used by [Super Lawyers](#), [NJBIZ 40 under 40](#), [New Leaders of the Bar](#), [NJBIZ 2019 Best 50 Women in Business](#), and [LWE Top 25](#) can be found on their respective websites.*



## Awards

Woman of the Year by the Leukemia & Lymphoma Society, 2022

NJBIZ's Best 50 Women in Business List, 2019

Top 25 Leading Intrapreneur, by Leading Women Entrepreneurs & Business Owners

NJBIZ's "Forty under 40," 2017

"New Leader of the Bar" by New Jersey Law Journal, 2016

Super Lawyers "Rising Stars" list, 2015-2020

## Areas of Practice

- [Dental Law \(Co-Chair\)](#)
- [Corporate Law](#)
- [Healthcare](#)
- [Trusts and Estates](#)
- [Tax Law](#)
- [Veterinary Law](#)

## Admission

- New Jersey
- New York

- Pennsylvania
- Connecticut
- North Carolina

## Education

- New York University School of Law, LL.M., Taxation, 2008
- Whittier Law School, J.D., *Magna cum laude*, 2007
- Editor-in-Chief, *Whittier Law Review*
- State University of New York at Albany, B.A., 2002