



Harrison McAvoy

Partner

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Overview

Harrison McAvoy advises and represents companies, business owners, and other market participants facing competition-related issues and disputes, including antitrust claims, trade secret misappropriation, data theft, misuse of intellectual property, and claims involving commercially sensitive assets and business relationships. His practice spans a range of industries, with significant experience in healthcare, pharmaceuticals, technology, financial services, and other highly competitive or regulated markets.

Harrison serves as Co-Chair of Mandelbaum Barrett's Antitrust Practice and is a member of the Firm's Litigation and Healthcare Practice Groups.

Harrison has more than a decade of experience litigating complex cases in federal and state courts across the country. His experience includes class actions, multidistrict proceedings, Lanham Act claims, and other complex business litigation. He has substantial experience developing litigation strategy, managing cases through motion practice, discovery, and trial preparation, and working closely with economists and other industry experts.

Harrison represents companies ranging from closely held and middle-market businesses to large national companies. He frequently works directly with business owners, executives, and in-house counsel, including those based in New Jersey. His litigation practice includes disputes with competitors, suppliers, distributors, and customers, among others. In addition to representing clients when disputes arise, he advises them on antitrust and competition issues involving business operations, competitive and commercial relationships, and strategic business decisions.

Early in his career, Harrison served as a law clerk to the Honorable Michael A. Shipp of the United States District Court for the District of New Jersey. He also interned with the New Jersey Supreme Court and the Antitrust Bureau of the Office of the New York Attorney General.

Professional Affiliations

Association of the Federal Bar of New Jersey

American Bar Association

New Jersey State Bar Association

New York State Bar Association

Publications

Recent Publications:

[What Aurobindo/Lannett Tells Us About the FTC's Current Approach to Pharmaceutical M&A](#), *Mandelbaum Barrett PC Blog* (July 20, 2026)

[New Jersey Launches Aggressive Crackdown on Consumer "Junk Fees": What Businesses New to Know](#), *Mandelbaum Barrett PC Blog* (June 19, 2026)

Algorithmic Pricing and Antitrust Enforcement: Key Implications from the FTC v. Meta Decision, *Hub & Spoke Blog* (Dec. 1, 2025)

Algorithmic Pricing Legislation and Antitrust Pleading Standards: California's AB 325, *Hub & Spoke Blog* (Oct. 10, 2025)

Pricing Algorithms and Antitrust Liability: Lessons from the In re MultiPlan Decision, *Hub & Spoke Blog* (July 2, 2025)

Information Exchanges and Antitrust Risk: The DOJ's Increasing Focus on Data Intermediaries, *Hub & Spoke Blog* (Sept. 30, 2024)

Notable Achievements

Antitrust litigation involving payment card networks – Represented merchants in *In re Payment Card Interchange Fee and Merchant Discount Antitrust Litigation*, a major antitrust case concerning interchange fees and network rules.

Commercial dispute involving misuse of confidential business data – Represented an automotive parts company in *LKQ Corp. v. Overall Parts Solutions*, a breach of contract case involving alleged improper sharing of proprietary data and competitive information.

Monopolization claims involving digital distribution platforms – Represented a video game developer in *Wolfire Games, LLC v. Valve Corp.*, asserting antitrust claims related to the Steam digital game distribution platform.

Generic pharmaceutical price-fixing litigation – Represented a national pharmacy chain in *In re Generic Drug Pricing Antitrust Litigation*, involving alleged market allocation and price fixing among drug manufacturers.

Healthcare industry antitrust dispute involving distribution practices – Represented a technology company in *TraceLink, Inc. v. Healthcare Distribution Alliance*, involving alleged exclusionary conduct and competition issues in the pharmaceutical distribution supply chain.

Airline industry price-fixing litigation – Represented an international airline in *In re Transpacific Passenger Air Transportation Antitrust Litigation*.

Areas of Practice

[Antitrust \(Co-Chair\)](#)

[Healthcare](#)

[Litigation](#)

Admission

New Jersey

New York

U.S. District Court, District of New Jersey

U.S. District Court, Eastern District of New York

U.S. District Court, Southern District of New York

Education

Rutgers School of Law—Newark, J.D., *cum laude*

Lehigh University, B.S., Finance