



Todd A. Denys

Partner

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Overview

A recognized leader in trademark law, Todd brings extensive experience in all aspects of brand protection, including clearance, prosecution, managing global trademark portfolios, enforcement of client's rights with the TTAB of the USPTO and in both state and federal courts, and advising on intellectual property transactions, licensing and agreements, for companies ranging from individuals to startups to Fortune 500s.

Todd A. Denys is a Partner in the Intellectual Property and Brand Management Practice Group at Mandelbaum Barrett PC, where he offers guidance on all aspects of trademark law.

His experience covers mark clearance, managing both domestic and international trademark applications, and overseeing global trademark portfolios for clients ranging from startups to Fortune 500 companies. Todd has extensive experience representing clients before the Trademark Trial and Appeal Board (TTAB) of the United States Patent and Trademark Office, as well as in state and federal courts.

With a detailed understanding of the cost challenges faced by international clients, Todd is skilled in managing U.S. trademark filings through the Madrid System, providing efficient and cost-effective solutions. He also handles intellectual property contracts and transactions, such as licensing agreements, and performs due diligence for intellectual property matters in product acquisitions and divestitures. Additionally, Todd offers guidance on copyright law, and domain name management, and litigates copyright disputes while resolving domain name conflicts.

Todd has been named to the following industry lists:

- The Best Lawyers in America® – Trademark Law (2020–2021)
- Who's Who Legal – Trademarks (2013–2019); Compendium Edition (2017)
- World Trademark Review 1000 – The World's Leading Trademark Professionals Gold Status (2012–2025)
- World Trademark Review – Global Leaders (2024)

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Awards

The Best Lawyers in America® – Trademark Law (2020 – 2021)

Who's Who Legal – Trademarks (2013 – 2019); Compendium Edition (2017)

World Trademark Review 1000 – The World's Leading Trademark Professionals Gold Status (2012-2026)

World Trademark Review – Global Leaders (2024)

Areas of Practice

- [Intellectual Property and Brand Management](#)

Admission

New Jersey, 1997

United States District Court, District of New Jersey, 1997

United States Court of Appeals, Third Circuit, 2001

United States District Court, Southern District of New York, 2004

Education

- Rutgers Law School, J.D., 1997
- Muhlenberg College, B.A., 1993

Speaking Engagements

"Intellectual Property USA," AEBB Cosmetic Cluster.PT member of the Global Cosmetic Cluster and RCF – Protecting Innovation Webinar, 11/17/2023

"Trademark Usage in the United States," CLE Program, February 2016